



DAWGS: Vacant Property Security Survey Results

January 2017

DAWGS Survey Objective

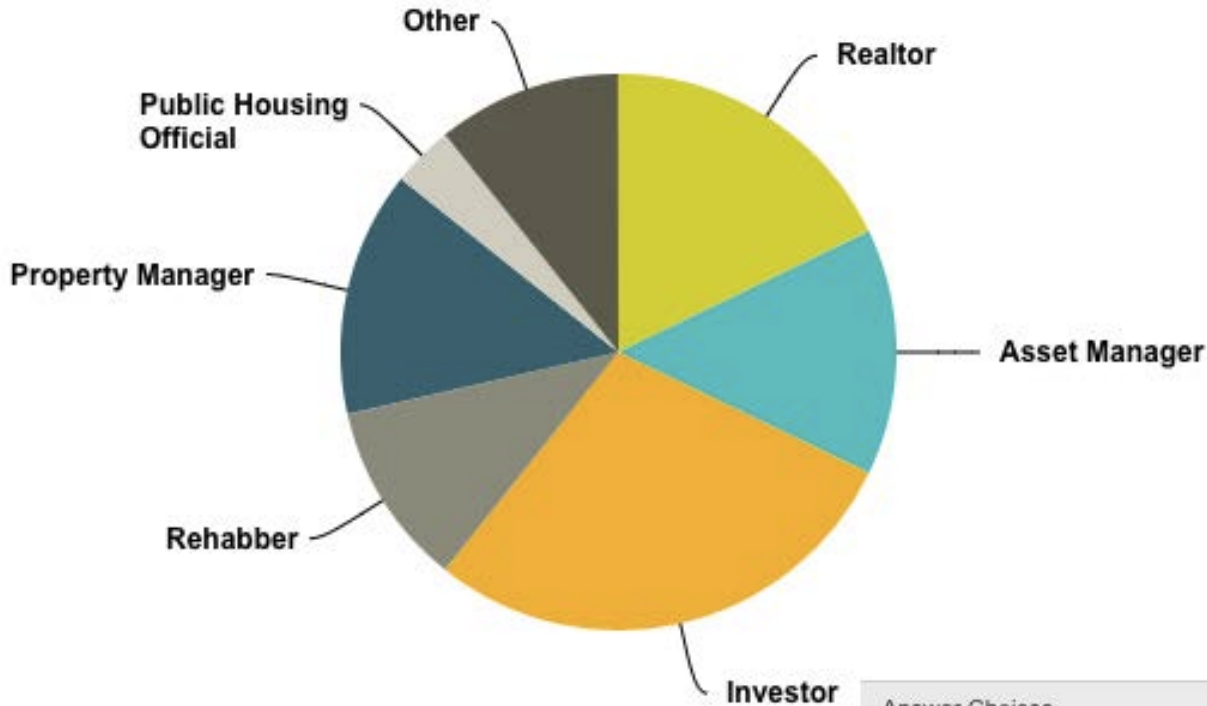
Poll investors, asset managers, owners, rehabbers and sellers of vacant property to understand the issues they face when securing a vacant property in economically distressed areas.

Determine the preferred method/material used to secure a vacant property in economically distressed areas.

Survey Conducted: September 2016

SURVEY RESULTS

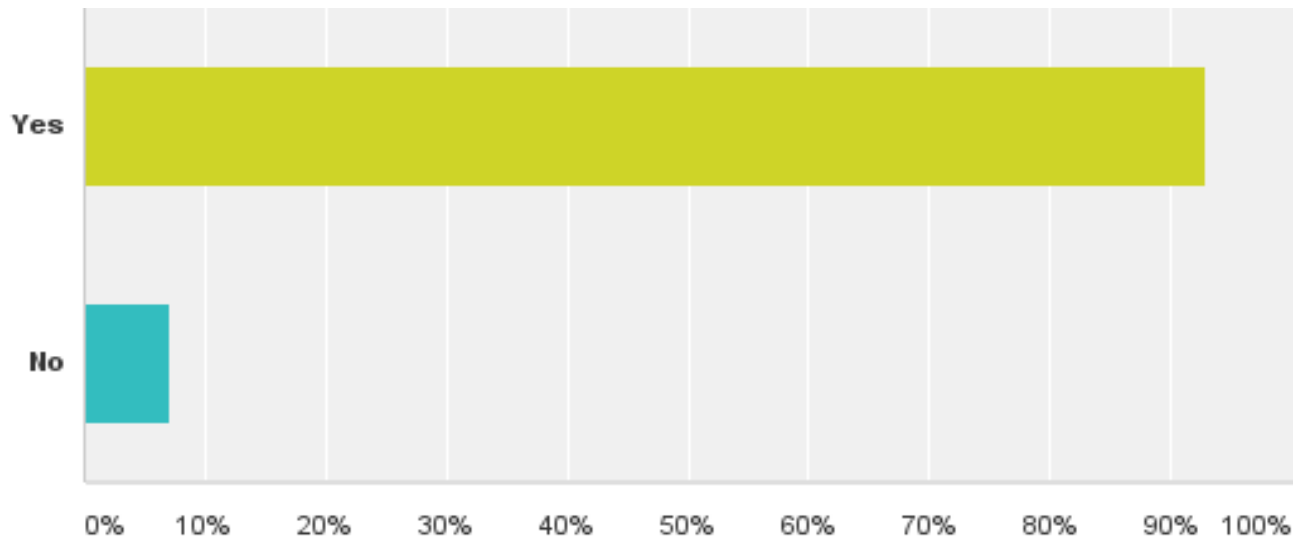
Respondent Demographics



| Answer Choices | Responses |
|-------------------------|------------------|
| Realtor | 17.86% |
| Asset Manager | 14.29% |
| Investor | 28.57% |
| Rehabber | 10.71% |
| Property Manager | 14.29% |
| Public Housing Official | 3.57% |
| Other | 10.71% |
| | Responses |

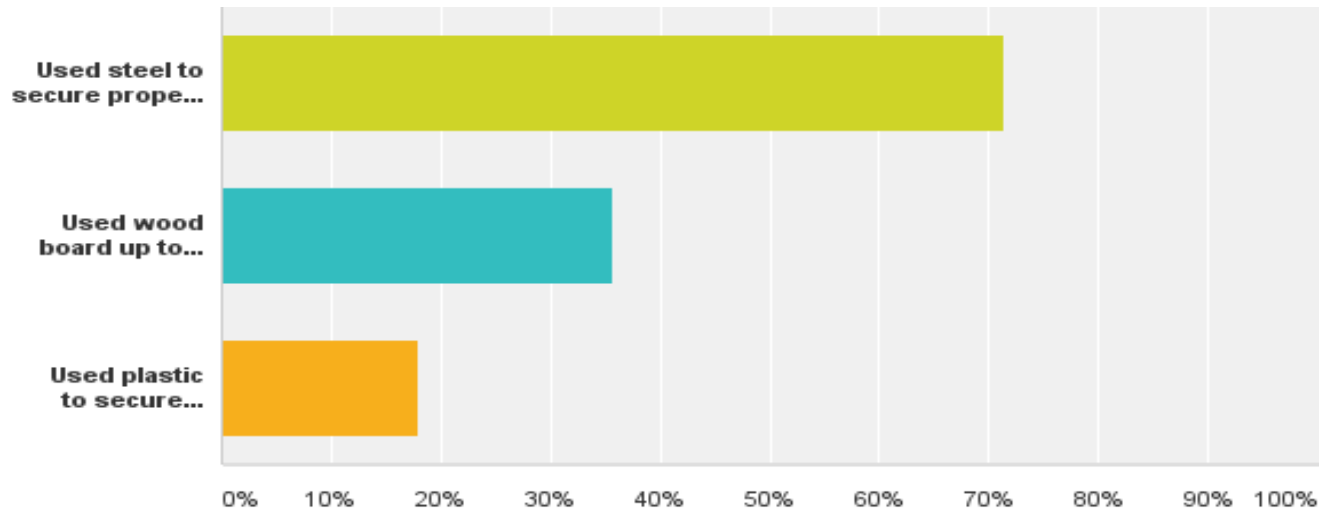
DAWGS Survey Results

More than 90% of respondents are involved with properties in economically distressed areas



DAWGS Survey Results

Material respondents have used to secure vacant property in economically distressed areas



| Answer Choices | Responses |
|---|-----------|
| Used steel to secure property windows and doors | 71.43% |
| Used wood board up to secure property windows and doors | 35.71% |
| Used plastic to secure property windows and doors | 17.86% |

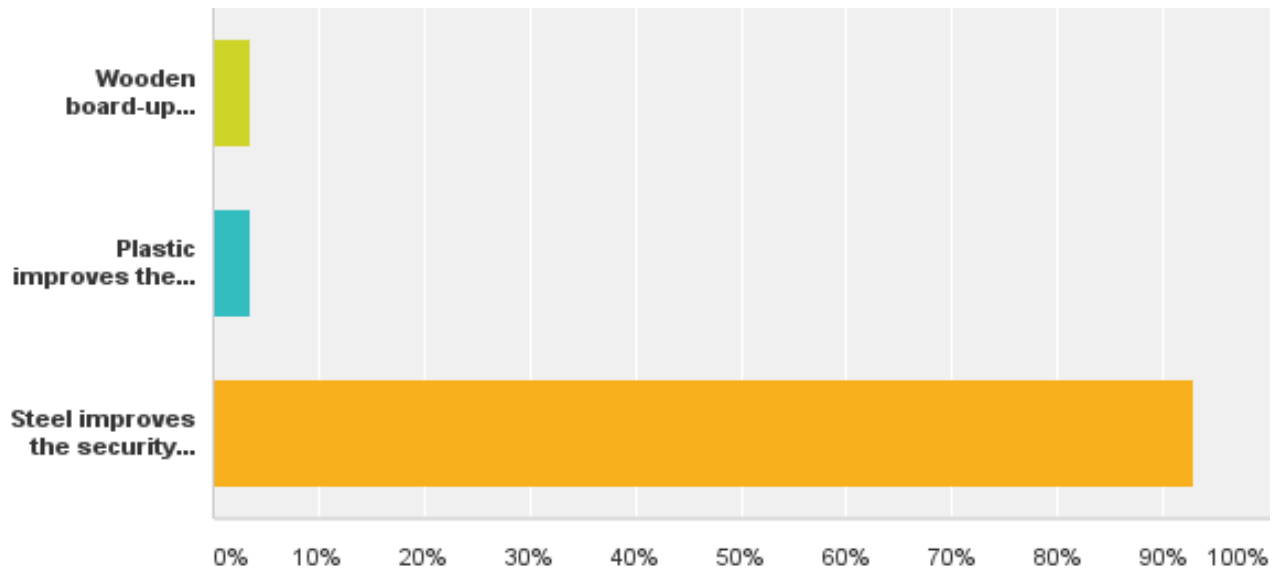
DAWGS Survey Results

Percentage of respondents concerned about:

| | |
|---|-----|
| Liability of fire or crime at property | 75% |
| Copper theft from property | 71% |
| Theft of materials from job site | 68% |
| Squatters or drug use in property | 68% |
| Realtor safety when showing property | 57% |
| Perception of foreclosure's impact on other property value | 50% |
| Allowing passersby to look inside property while under construction | 50% |

DAWGS Survey Results

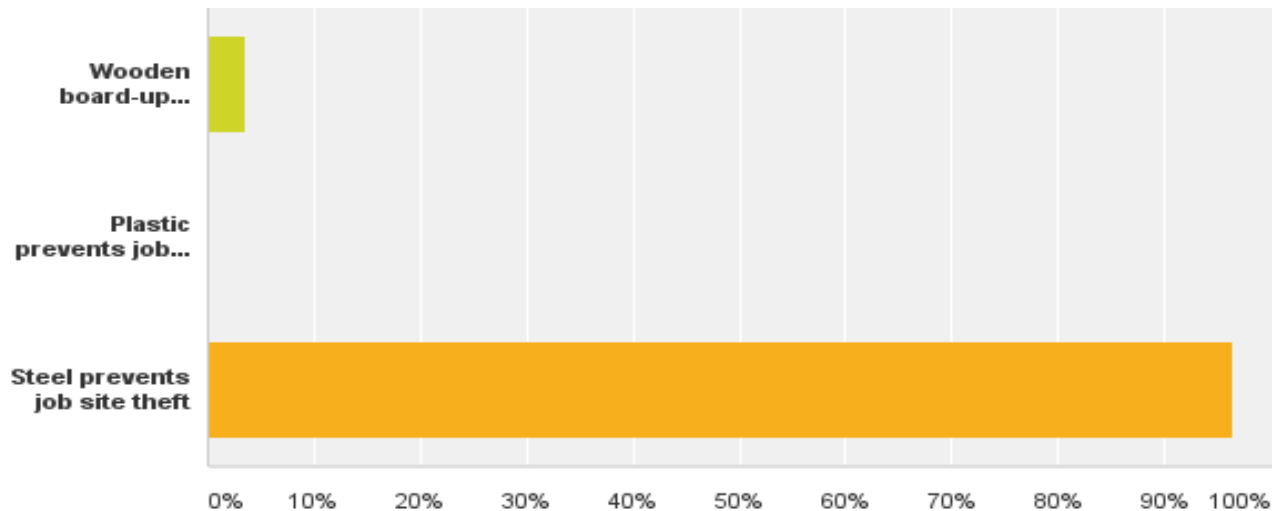
Improves security of property:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up improves the security of the property | 3.57% |
| ▼ Plastic improves the security of the property | 3.57% |
| ▼ Steel improves the security of the property | 92.86% |

DAWGS Survey Results

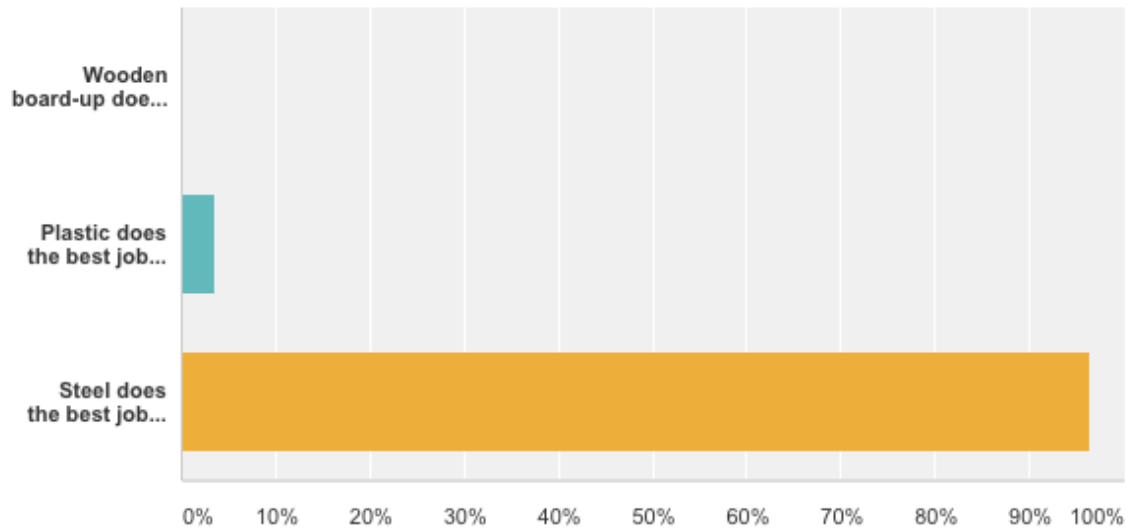
Prevents theft from job site:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up prevents job site theft | 3.57% |
| ▼ Plastic prevents job site theft | 0.00% |
| ▼ Steel prevents job site theft | 96.43% |

DAWGS Survey Results

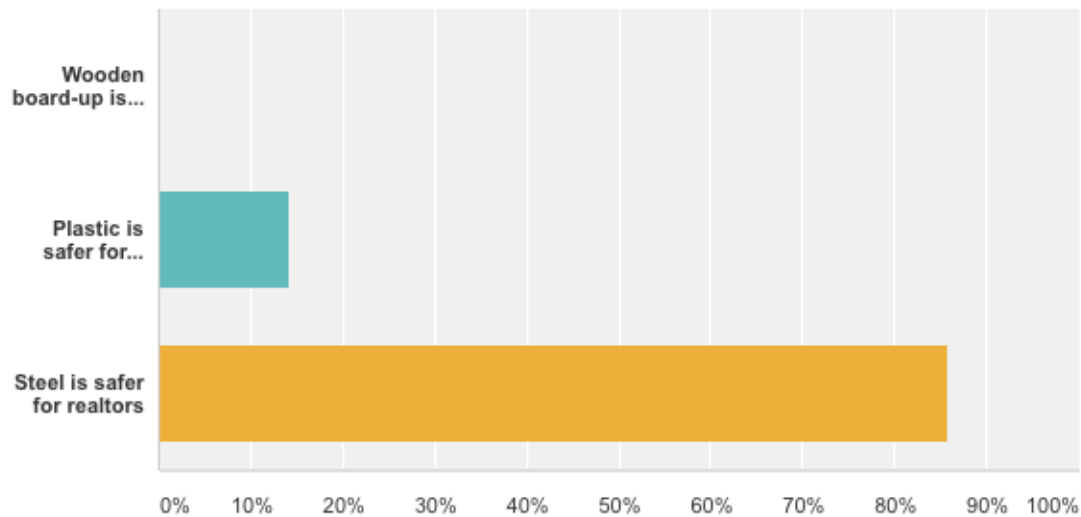
Prevents squatters and drug use at property:



| Answer Choices | Responses |
|--|-----------|
| ▼ Wooden board-up does the best job of preventing squatters, prostitution and drug use in the property | 0.00% |
| ▼ Plastic does the best job of preventing squatters, prostitution and drug use in the property | 3.57% |
| ▼ Steel does the best job of preventing squatters, prostitution and drug use in the property | 96.43% |

DAWGS Survey Results

Improves realtor safety at the property:



| Answer Choices | Responses |
|--|---------------|
| ▼ Wooden board-up is safer for realtors | 0.00% |
| ▼ Plastic is safer for realtors | 14.29% |
| ▼ Steel is safer for realtors | 85.71% |

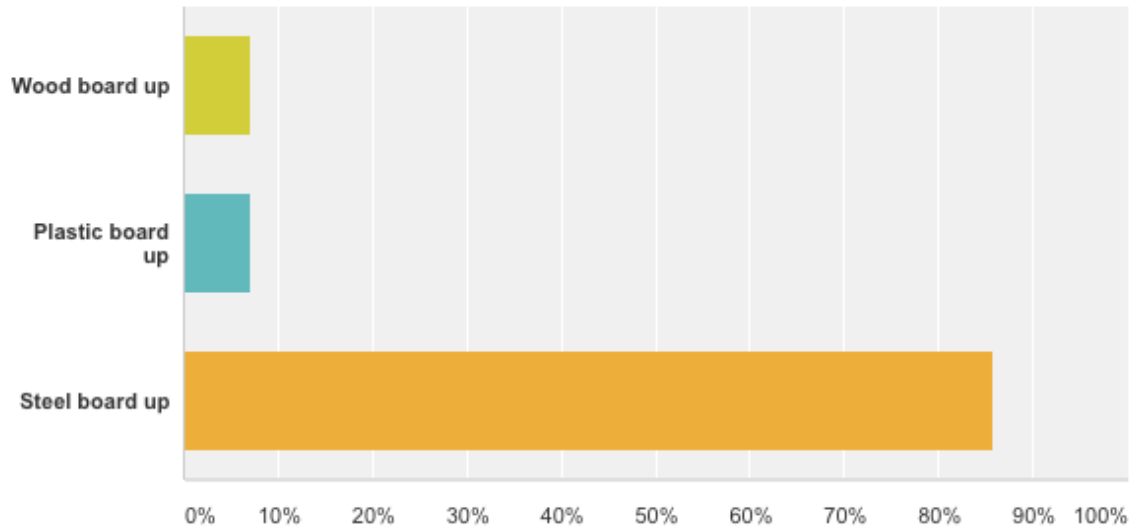
DAWGS Survey Results

What is most important to you when securing a vacant property in an economically distressed area?

| Answer Choices | Responses |
|---|-----------|
| Quickly and securely rehabbing a property so it can be sold | 35.71% |
| Improving the value of other homes in the neighborhood | 3.57% |
| Preserving your asset for long term use | 28.57% |
| Eliminating the threat of fire, crime or drug use on the property | 17.86% |
| Safety of local citizens and first responders | 14.29% |

DAWGS Survey Results

Which window and door guard material do you prefer to use to secure a vacant property in an economically distressed area?



| Answer Choices | Responses |
|--------------------|-----------|
| ▼ Wood board up | 7.14% |
| ▼ Plastic board up | 7.14% |
| ▼ Steel board up | 85.71% |

DAWGS Survey Results

In your opinion, what is the impact of steel window and door guards on surrounding property values:?

| | |
|---|--------|
| ▼ Shows the neighborhood I'm serious about securing this property | 42.86% |
| ▼ Shows the neighborhood I'm serious about repairing this property and bringing it back on line | 32.14% |
| ▼ Minimizes the risk of break-ins and vandalism | 64.29% |
| ▼ Fewer safety concerns for realtors and tradesman | 21.43% |
| ▼ Helps my rehab projects stay on-time and on-budget | 7.14% |

DAWGS: SURVEY RESULTS

REALTORS



DAWGS Survey Results: **Realtors**

- 100% of realtor respondents were involved with properties in economically distressed areas
- Material realtor respondents have used to secure vacant property in economically distressed areas:

| | |
|---|--------|
| ▼ Used steel to secure property windows and doors | 60.00% |
| ▼ Used wood board up to secure property windows and doors | 60.00% |
| ▼ Used plastic to secure property windows and doors | 40.00% |

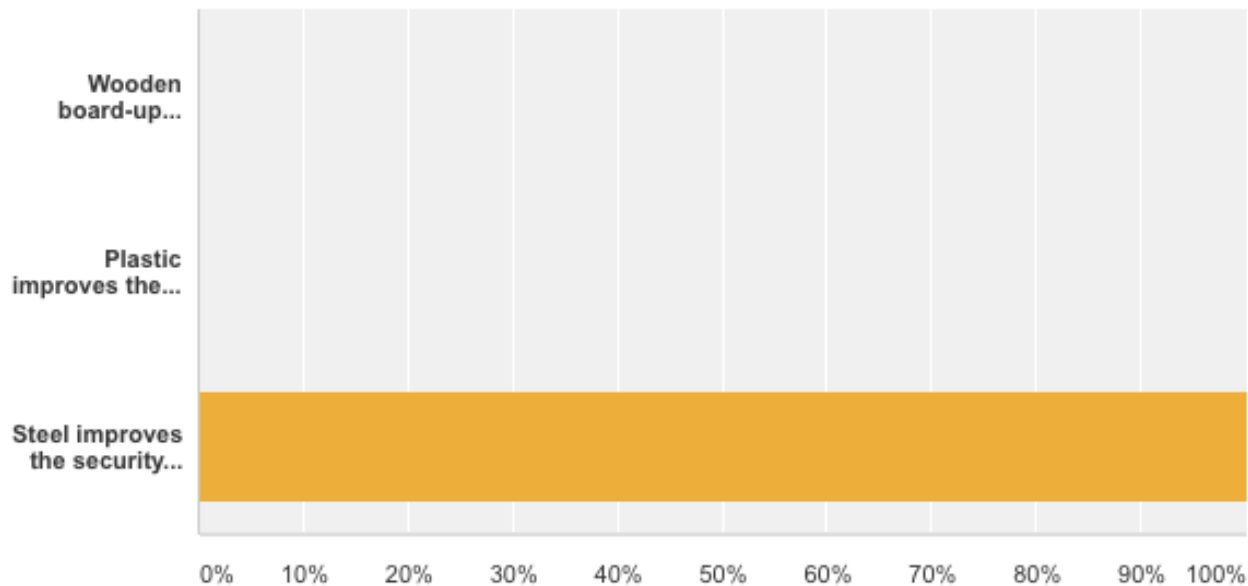
DAWGS Survey Results: Realtors

Percentage of realtors concerned about:

| | |
|---|-----|
| Realtor safety when showing property | 80% |
| Liability of fire or crime at property | 60% |
| Theft of materials from job site | 60% |
| Squatters or drug use in property | 60% |
| Perception of foreclosure's impact on other property value | 60% |
| Allowing passersby to look inside property while under construction | 40% |
| Copper theft from property | 40% |

DAWGS Survey Results - Realtors

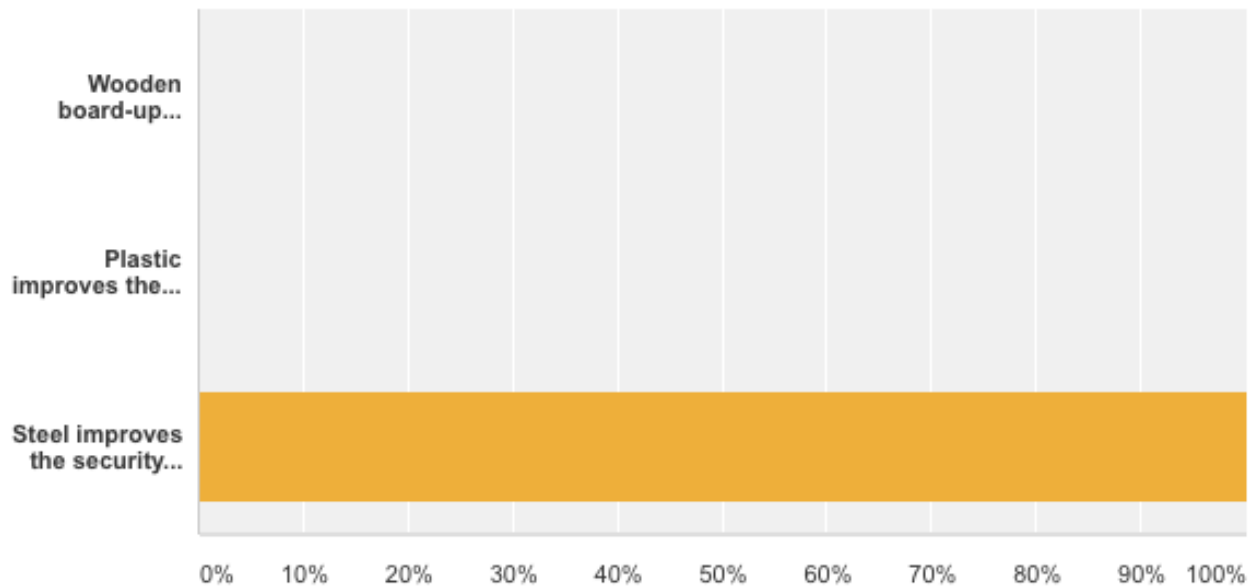
Realtors choice to improve security of property:



| Answer Choices | Responses |
|---|-----------|
| Wooden board-up improves the security of the property | 0.00% |
| Plastic improves the security of the property | 0.00% |
| Steel improves the security of the property | 100.00% |

DAWGS Survey Results - Realtors

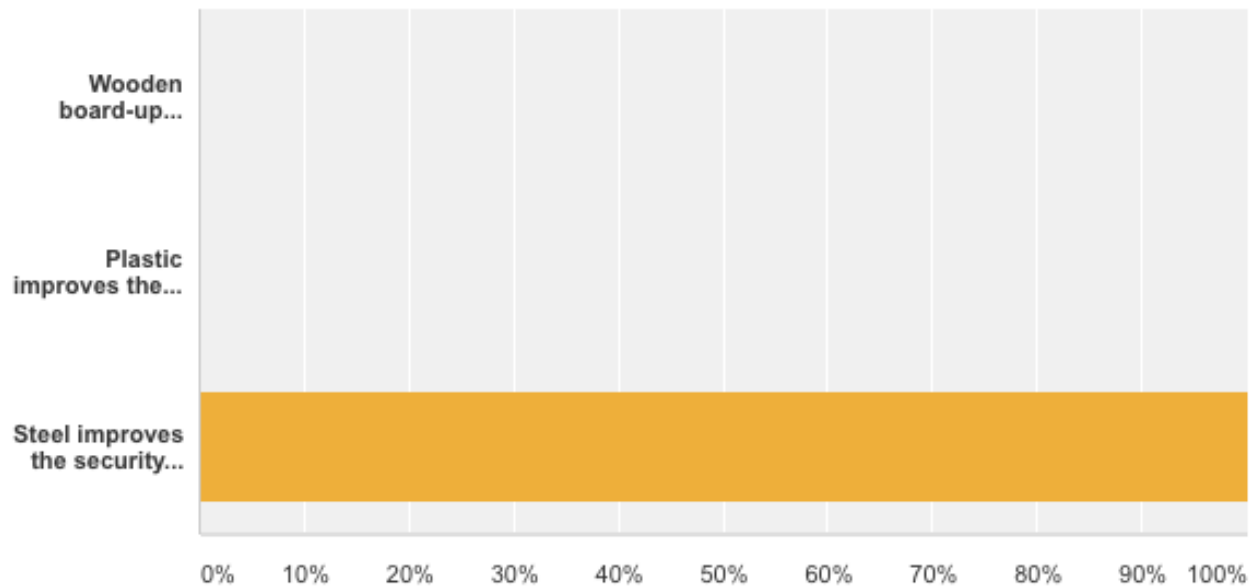
Realtors choice to prevent theft of material from job site:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up prevents job site theft | 0.00% |
| ▼ Plastic prevents job site theft | 0.00% |
| ▼ Steel prevents job site theft | 100.00% |

DAWGS Survey Results - Realtors

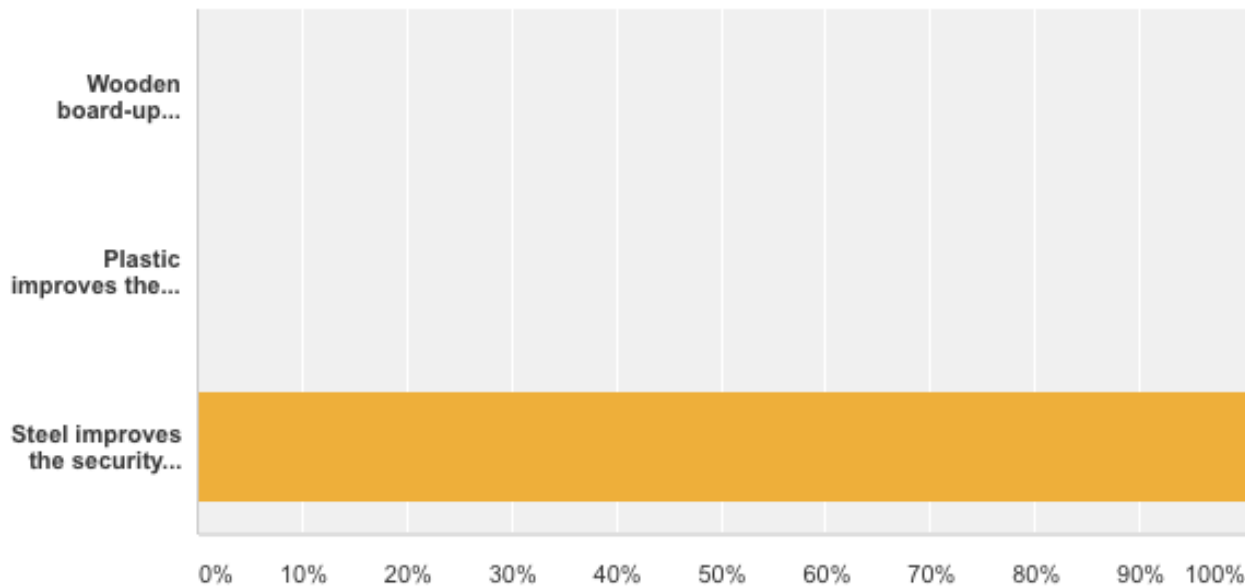
Realtors choice to prevent squatters and drug use at property:



| | |
|--|---------|
| ▼ Wooden board-up does the best job of preventing squatters, prostitution and drug use in the property | 0.00% |
| ▼ Plastic does the best job of preventing squatters, prostitution and drug use in the property | 0.00% |
| ▼ Steel does the best job of preventing squatters, prostitution and drug use in the property | 100.00% |

DAWGS Survey Results - Realtors

Realtors choice as best solution for realtor safety:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up is safer for realtors | 0.00% |
| ▼ Plastic is safer for realtors | 0.00% |
| ▼ Steel is safer for realtors | 100.00% |

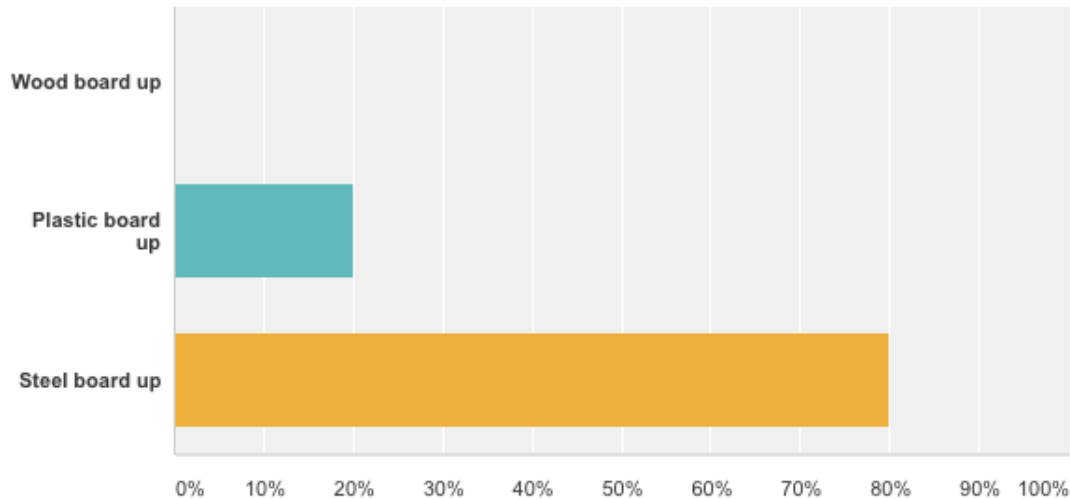
DAWGS Survey Results - Realtors

What is most important to realtors when securing a vacant property in an economically distressed area?

| Answer Choices | Responses |
|---|-----------|
| Quickly and securely rehabbing a property so it can be sold | 40.00% |
| Improving the value of other homes in the neighborhood | 0.00% |
| Preserving your asset for long term use | 0.00% |
| Eliminating the threat of fire, crime or drug use on the property | 40.00% |
| Safety of local citizens and first responders | 20.00% |

DAWGS Survey Results - Realtors

Which window and door guard material do realtors prefer to use to secure a vacant property in an economically distressed area?



| Answer Choices | Responses |
|--------------------|-----------|
| ▼ Wood board up | 0.00% |
| ▼ Plastic board up | 20.00% |
| ▼ Steel board up | 80.00% |



DAWGS Survey Results - Realtors

In your opinion, what is the impact of steel window and door guards on surrounding property values:?

| | |
|---|--------|
| ▼ Shows the neighborhood I'm serious about securing this property | 40.00% |
| ▼ Shows the neighborhood I'm serious about repairing this property and bringing it back on line | 20.00% |
| ▼ Minimizes the risk of break-ins and vandalism | 60.00% |
| ▼ Fewer safety concerns for realtors and tradesman | 60.00% |
| ▼ Helps my rehab projects stay on-time and on-budget | 40.00% |

DAWGS: SURVEY RESULTS

REHABBERS



DAWGS Survey Results: **Rehabbers**

- 100% of rehabber respondents were involved with properties in economically distressed areas
- Material rehabber respondents used to secure vacant property in economically distressed areas:

| | |
|---|---------|
| ▼ Used steel to secure property windows and doors | 100.00% |
| ▼ Used wood board up to secure property windows and doors | 0.00% |
| ▼ Used plastic to secure property windows and doors | 0.00% |

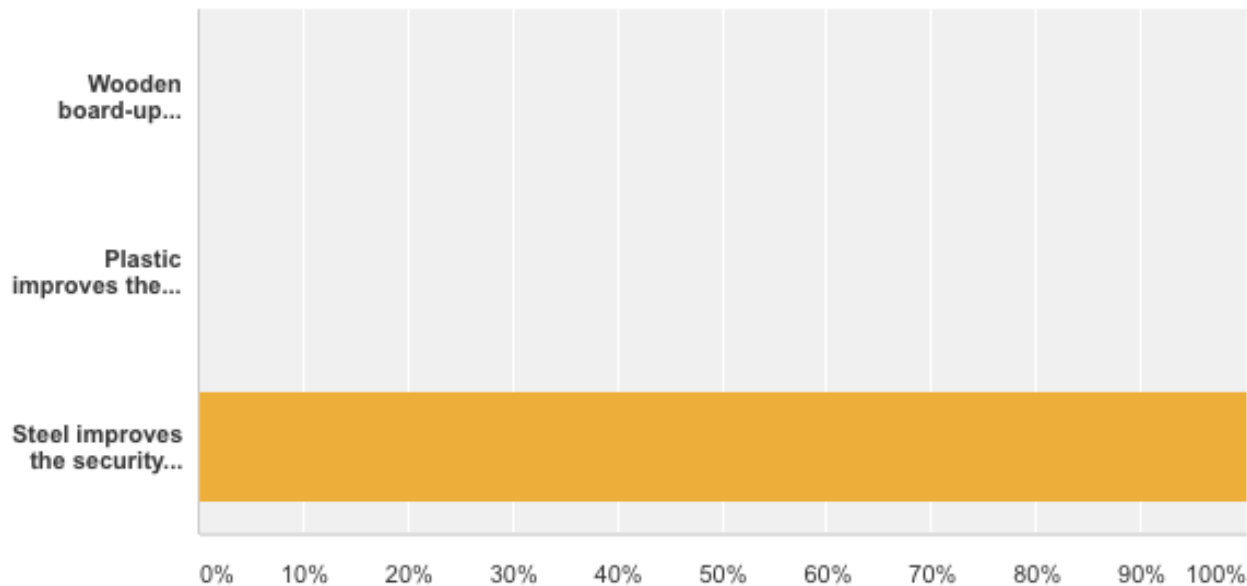
DAWGS Survey Results: Rehabbers

Percentage of rehabbers concerned about:

| | |
|---|------|
| Liability of fire or crime at property | 100% |
| Theft of materials from job site | 100% |
| Squatters or drug use in property | 100% |
| Allowing passersby to look inside property while under construction | 100% |
| Copper theft from property | 100% |
| Realtor safety when showing property | 67% |
| Perception of foreclosure's impact on other property value | 67% |

DAWGS Survey Results - Rehabbers

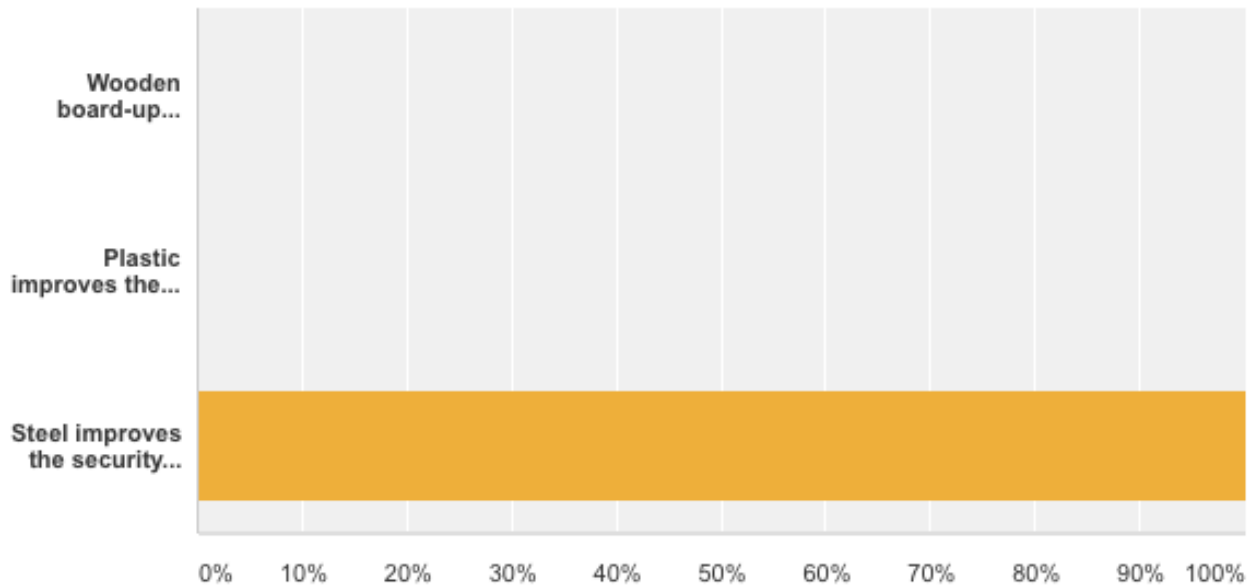
Rehabbers choice to improve security of property:



| Answer Choices | Responses |
|---|-----------|
| Wooden board-up improves the security of the property | 0.00% |
| Plastic improves the security of the property | 0.00% |
| Steel improves the security of the property | 100.00% |

DAWGS Survey Results - Rehabbers

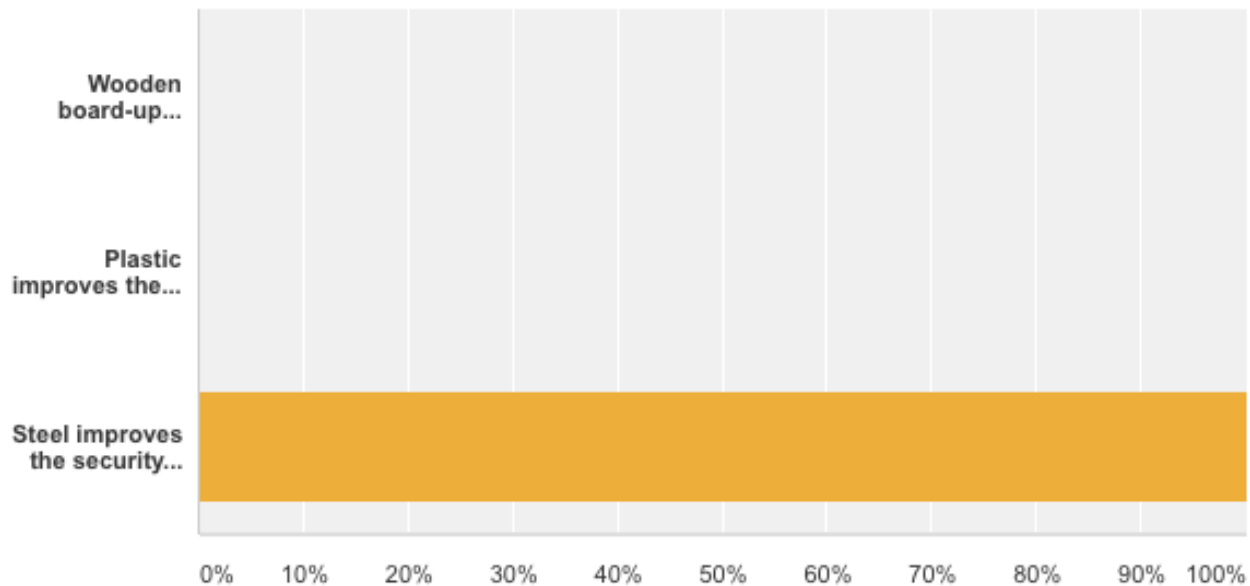
Rehabbers choice to prevent theft of material from job site:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up prevents job site theft | 0.00% |
| ▼ Plastic prevents job site theft | 0.00% |
| ▼ Steel prevents job site theft | 100.00% |

DAWGS Survey Results - Rehabbers

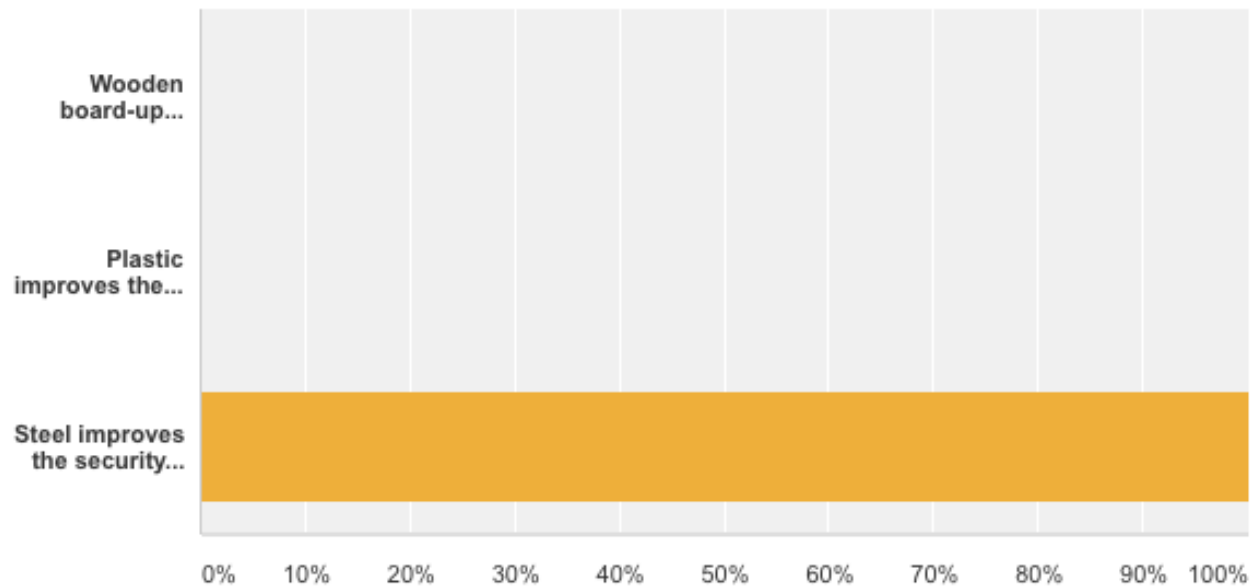
Rehabbers choice to prevent squatters and drug use at property:



| | |
|--|---------|
| ▼ Wooden board-up does the best job of preventing squatters, prostitution and drug use in the property | 0.00% |
| ▼ Plastic does the best job of preventing squatters, prostitution and drug use in the property | 0.00% |
| ▼ Steel does the best job of preventing squatters, prostitution and drug use in the property | 100.00% |

DAWGS Survey Results - Rehabbers

Rehabbers choice as best solution for realtor safety:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up is safer for realtors | 0.00% |
| ▼ Plastic is safer for realtors | 0.00% |
| ▼ Steel is safer for realtors | 100.00% |

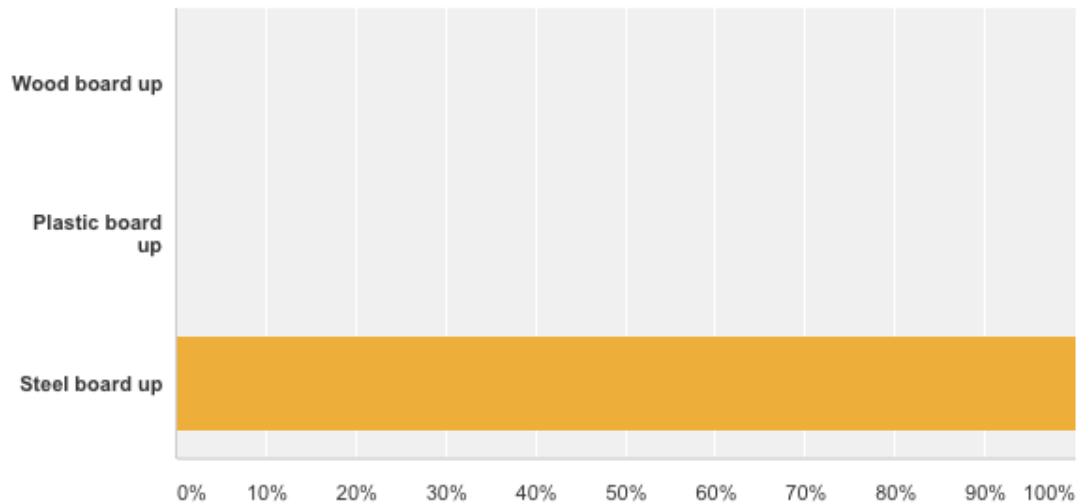
DAWGS Survey Results - Rehabbers

What is most important to rehabbers when securing a vacant property in an economically distressed area?

| Answer Choices | Responses |
|---|-----------|
| Quickly and securely rehabbing a property so it can be sold | 33.33% |
| Improving the value of other homes in the neighborhood | 33.33% |
| Preserving your asset for long term use | 33.33% |
| Eliminating the threat of fire, crime or drug use on the property | 0.00% |
| Safety of local citizens and first responders | 0.00% |

DAWGS Survey Results - Rehabbers

Which window and door guard material do rehabbers prefer to use to secure a vacant property in an economically distressed area?



| Answer Choices | Responses |
|--------------------|-----------|
| ▼ Wood board up | 0.00% |
| ▼ Plastic board up | 0.00% |
| ▼ Steel board up | 100.00% |

DAWGS Survey Results - Rehabbers

In your opinion, what is the impact of steel window and door guards on surrounding property values:?

| | |
|---|---------|
| ▼ Shows the neighborhood I'm serious about securing this property | 66.67% |
| ▼ Shows the neighborhood I'm serious about repairing this property and bringing it back on line | 66.67% |
| ▼ Minimizes the risk of break-ins and vandalism | 100.00% |
| ▼ Fewer safety concerns for realtors and tradesman | 33.33% |

DAWGS: SURVEY RESULTS

INVESTORS | ASSET MANAGERS



DAWGS Survey Results: Investors | Asset Managers

- 100% of investor | asset manager respondents are involved with properties in economically distressed areas
- Material investor | asset manager respondents used to secure vacant property in economically distressed areas:

| Answer Choices | Responses |
|---|-----------|
| Used steel to secure property windows and doors | 77.78% |
| Used wood board up to secure property windows and doors | 22.22% |
| Used plastic to secure property windows and doors | 0.00% |

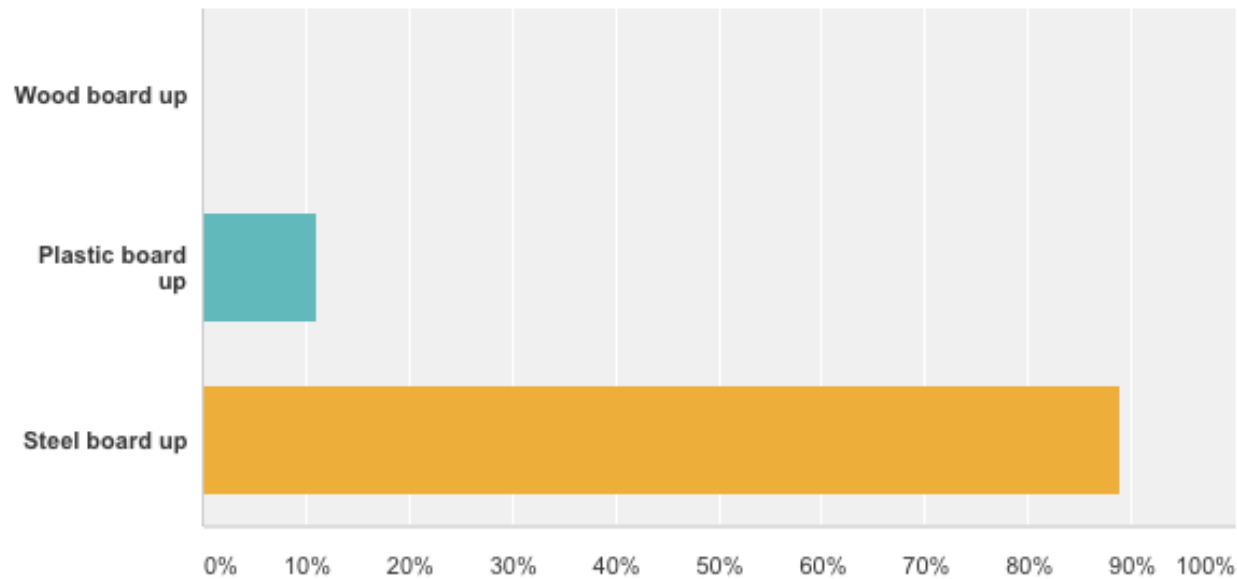
DAWGS Survey Results: Investors | Asset Managers

Percentage of investors concerned about:

| | |
|---|-----|
| Copper theft from property | 78% |
| Liability of fire or crime at property | 45% |
| Theft of materials from job site | 45% |
| Squatters or drug use in property | 45% |
| Realtor safety when showing property | 33% |
| Perception of foreclosure's impact on other property value | 33% |
| Allowing passersby to look inside property while under construction | 33% |

DAWGS Survey Results: Investors | Asset Managers

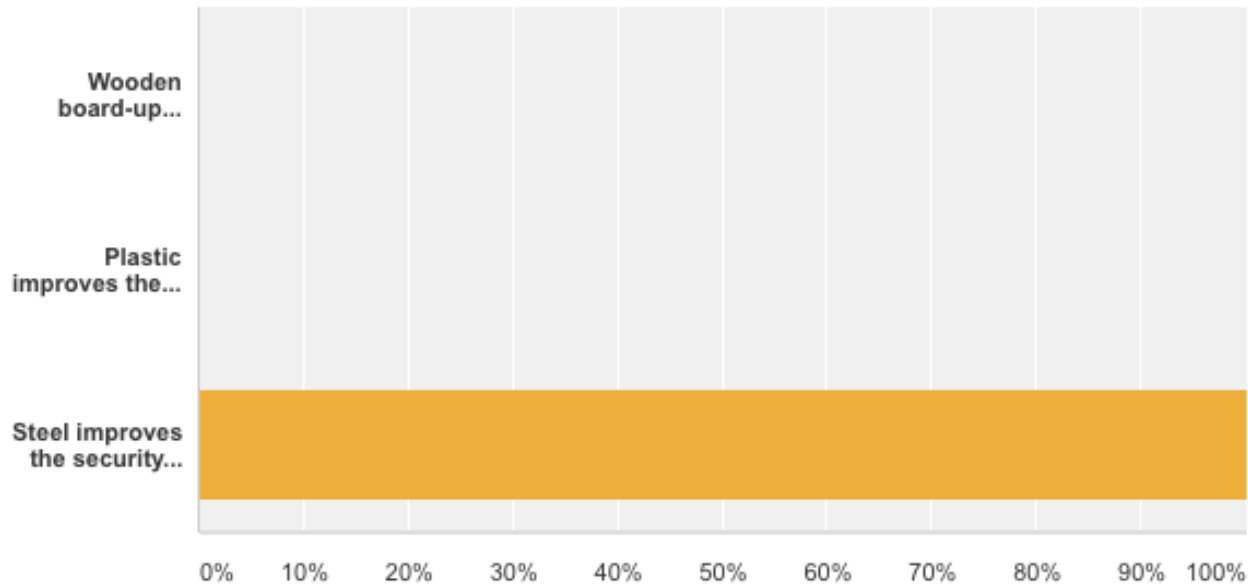
Investors | asset manager choice to improve security of property:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up improves the security of the property | 0.00% |
| ▼ Plastic improves the security of the property | 0.00% |
| ▼ Steel improves the security of the property | 100.00% |

DAWGS Survey Results: Investors | Asset Managers

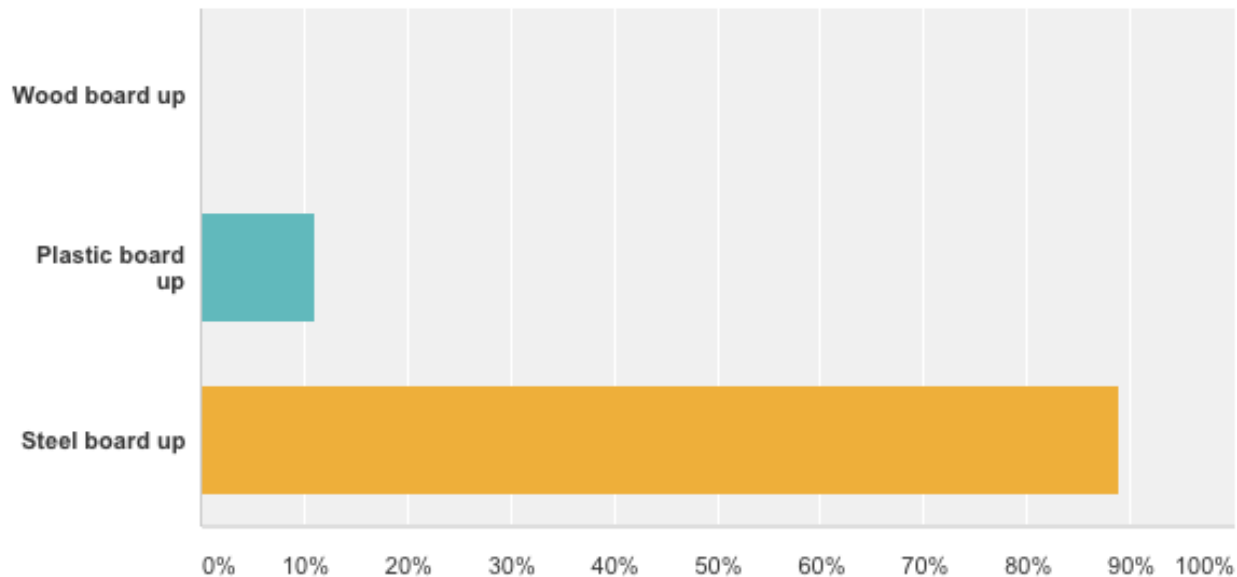
Investors | asset manager choice to prevent theft of material from job site:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up prevents job site theft | 0.00% |
| ▼ Plastic prevents job site theft | 0.00% |
| ▼ Steel prevents job site theft | 100.00% |

DAWGS Survey Results: Investors | Asset Managers

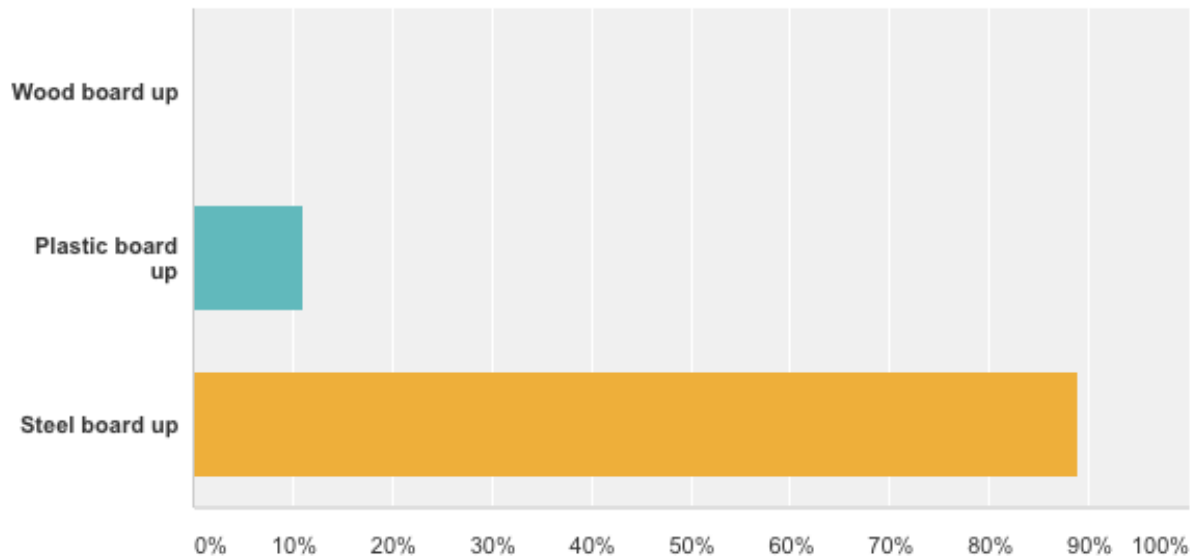
Investors | asset manager choice to prevent squatters and drug use at property:



| | |
|--|--------|
| ▼ Wooden board-up does the best job of preventing squatters, prostitution and drug use in the property | 0.00% |
| ▼ Plastic does the best job of preventing squatters, prostitution and drug use in the property | 11.11% |
| ▼ Steel does the best job of preventing squatters, prostitution and drug use in the property | 88.89% |

DAWGS Survey Results: Investors | Asset Managers

Investors | asset managers choice as best solution for realtor safety:



| Answer Choices | Responses |
|---|-----------|
| ▼ Wooden board-up is safer for realtors | 0.00% |
| ▼ Plastic is safer for realtors | 11.11% |
| ▼ Steel is safer for realtors | 88.89% |

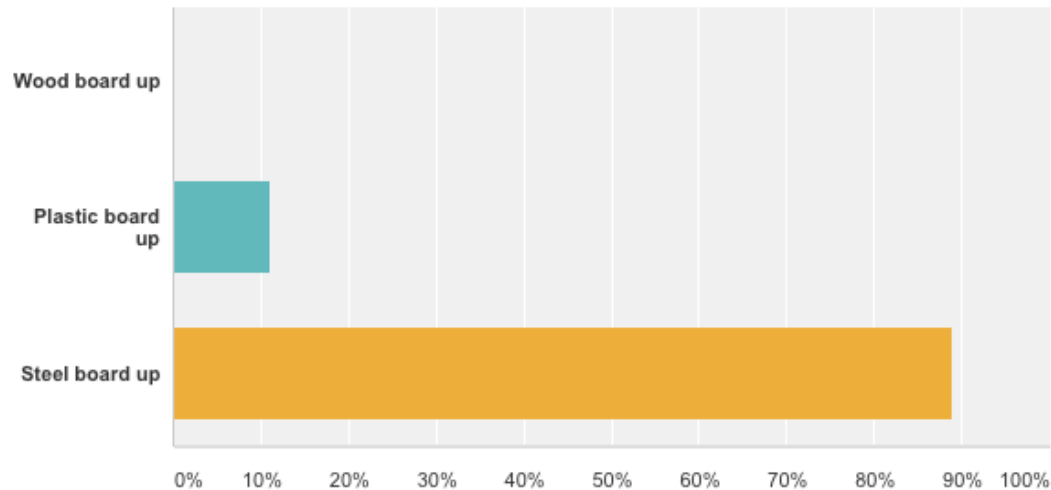
DAWGS Survey Results: Investors | Asset Managers

What is most important to investors | asset managers when securing a vacant property in an economically distressed area?

| Answer Choices | Responses |
|---|-----------|
| Quickly and securely rehabbing a property so it can be sold | 44.44% |
| Improving the value of other homes in the neighborhood | 0.00% |
| Preserving your asset for long term use | 44.44% |
| Eliminating the threat of fire, crime or drug use on the property | 11.11% |
| Safety of local citizens and first responders | 0.00% |

DAWGS Survey Results: Investors | Asset Managers

Which window and door guard material do investors | asset managers prefer to use to secure a vacant property in an economically distressed area?



| Answer Choices | Responses |
|--------------------|-----------|
| ▼ Wood board up | 0.00% |
| ▼ Plastic board up | 11.11% |
| ▼ Steel board up | 88.89% |

DAWGS Survey Results: Investors | Asset Managers

In your opinion, what is the impact of steel window and door guards on surrounding property values:?

| | |
|---|--------|
| ▼ Shows the neighborhood I'm serious about securing this property | 33.33% |
| ▼ Shows the neighborhood I'm serious about repairing this property and bringing it back on line | 11.11% |
| ▼ Minimizes the risk of break-ins and vandalism | 77.78% |

DAWGS DOOR & WINDOW GUARD SYSTEMS

About DAWGS

- Leader in vacant property security since 2009
- Proprietary door & window guards uniquely designed to prevent theft, vandalism & occupation
- Reliable, hassle-free security solution
- Installed and maintained by skilled technicians
- Removal & maintenance services
- Customized solution to fit each customers' needs

DAWGS Customers

- REO/Asset Management
- Financial Institutions
- Government Agencies
- Public Housing Organizations
- Property Management
- Construction Companies
- Real Estate Management
- Property Preservation & Restoration Management
- Retail and Commercial Property Companies

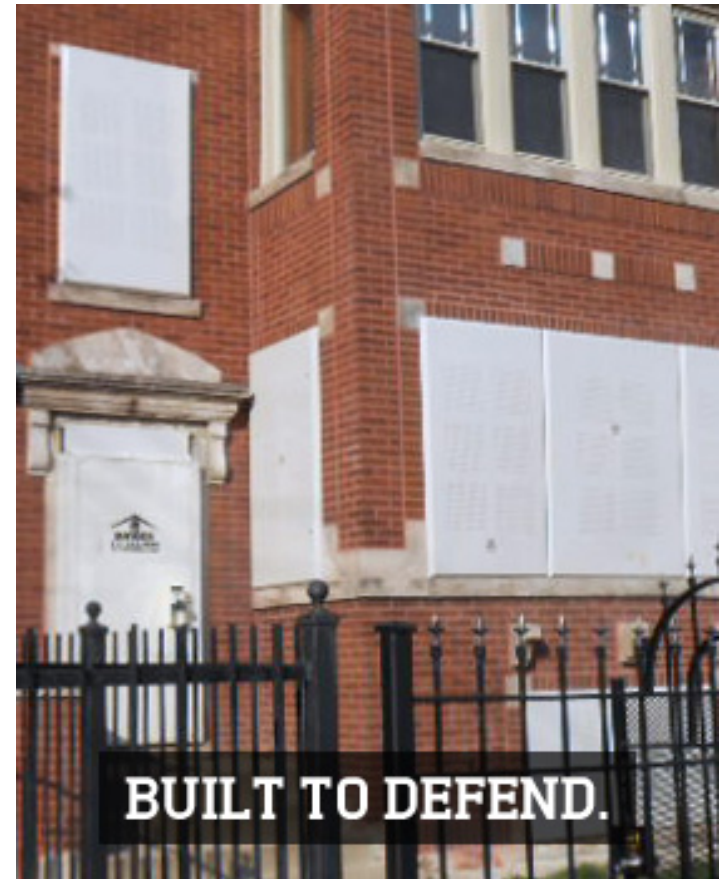
DAWGS Door Guards

- Heavy-duty steel doors
- True six-point locking system
- Modular – fits any shape & size
- Unique, mechanical design
 - No hinges or handles
 - Once closed, completely secure in the property
- Coded Steel Door Guard
 - Allows realtors & prospective buyers to come and go as needed



DAWGS Window Guards

- Reinforced, heavy-duty steel
 - Single-piece construction that doesn't crack under pressure
- Modular – fits any shape & size
- Unique bracing system
 - Holds in place
 - Only accessible from inside
 - Can only be handled by installation technicians
- Aeration holes
 - Allowing for sunlight and air to come through



DAWGS A/C Guard

- Solution for air conditioning copper theft & whole unit a/c theft
- Proprietary design
 - Mounted on grass, gravel, a pad or cement



Product Comparison

| | DAWGS | Board-Up | Plastic |
|-------------------------------|-------|----------|---------|
| Cost Effective | YES | NO | NO |
| Maintains Secure Property | YES | NO | NO |
| Reusable | YES | NO | NO |
| Full Service | YES | NO | NO |
| Keyless / Coded Security Door | YES | NO | NO |



**Get Started
Today!**